



GENEVIEVE PATEIDL

ILLUSTRATOR/ ANIMATOR

PRODUCT DESIGNER

VIDEO EDITOR

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SUMMARY

The goal of anything I design is to find the best and most beautiful solution. My work experience has made me proficient in a wide array of design media, as well as how to apply those designs to whatever project is at hand.

EDUCATION

University Of Kansas 2020
BFA Design
Secondary Education Minor
Art History Minor

SKILLS

General

- Digital & traditional illustration
- Product Design
- Graphic design
- Video & photo editing
- Social media management & marketing
- 2D Animation
- Concept art for environments & props

Software

- Adobe Creative Suite
- Microsoft Office
- Digital Ink Jet Pre-Press
- Maya
- Blender

EXHIBITIONS

KU Illustration & Animation
Spring Exhibit (2018-2020)

Kiosk Magazine (2018-2020)

LibArt Exhibit (2019)

KCAC 24th Annual Student
Juried Exhibition (2019)

EXPERIENCE

Product Designer

American Crafts (April 2021-November 2022)

- Designing a wide range of products for retail at craft stores.
- Innovating ideas and trends for new products.
- Creating and editing photo and video posts for the company's social media.

Video Editor/ Illustrator

Let's Get Moving (July 2020-April 2021)

- Creating and posting illustration on social media.
- Coordinating, filming, and editing promotional video content.
- Writing scripts for advertisements.

Graphic Illustrator

Achievement & Assessment Institute (April 2019-July 2020)

- Creating graphics and animations for K-12 standardized tests.
- Creating graphics and illustrations for the company newsletter.

Marketing Assistant

Agile Technology Solutions (April 2019-July 2020)

- Producing content for the company's multiple social media platforms.
- Organizing an upload schedule for of the company's multiple social media platforms.

CLIENT WORK

Freelance Illustration & Animation

Freestate Film Festival (October 2019)

- Working in a studio environment to create short interstitial animations to introduce the genres.

Universal Engraving Company (August 2018)

- Designing a holiday card for the company's staff and clients.

Freelance Graphic Design

Game Nut (August 2019)

- Creating a poster campaign to promote events and advertise the business.