



# Genevieve Pateidl

Illustrator & Designer  
Video Editor

## Contact



(913) 526-0844



eve.pateidl@gmail.com



[My LinkedIn](#)

## Skills

### Software

- Adobe Creative Suite



- Affinity Designer
- DaVinci Resolve
- Figma

### General

- Digital & traditional illustration
- Product Design
- Graphic Design
- Video & photo editing
- Social media marketing
- 2D & 3D Animation

## Hello!

My name is Genevieve. My education and work experience have made me proficient in a wide array of design media: Graphic design, video editing, animation, illustration, and more! Let's make something together.

## Education

University Of Kansas 2020

BFA Design

Secondary Education Minor

Art History Minor

Blue Valley West

High School Diploma

## Experience

### Social Media Specialist to Graphic Designer

Gragg Advertising (July 2023- Present)

- Managing and producing assets for client's social media campaigns.
- Designing a variety of assets such as billboards, emails, posters, print ads, and social posts for clients and internal marketing.

### Video Editor / Animator

Acellus (January 2022- July 2023)

- Editing and color grading footage for online K-12 lessons.
- Creating 3D and 2D animated intros for online lessons.
- Illustrating graphics to integrate into online lessons.

### Product Designer

American Crafts (April 2021- November 2022)

- Designing a wide range of products for retail at craft stores, such as stickers and embellishments.
- Innovating ideas for new products by researching trends.
- Creating and editing photo and video posts for the company's social media.

### Video Editor / Illustrator

Let's Get Moving (July 2020- April 2021)

- Creating and posting illustrations and photos for Instagram.
- Filming, editing, and directing video content for YouTube and Facebook.



**My Portfolio**